

ecom-trader

On-Line Internet Trading



**Meridion
Internet**

ecom-trader provides all the facilities your company needs to setup and operate an on-line shopping catalogue/store.

Corner shop or corporate with 5 or 5000 products, ecom-trader provides a range of options to suit the most demanding online sales environment.

Using state-of-the-art development tools, backed by years of database design and management, your online store can be 'up-and-running' in less time than you might think possible.

How **ecom-trader** works

Your Product Database is stored on your own web site and maintained through secure admin web interface.

A full and comprehensive database structure is provided based on industry standard platform, adaptable to your business, supporting sections, categories, sub-categories, extensive text description, thumbnail and large detailed product images.

Multiple product pricing and discount structures are supported with variable local and international delivery costs applied by your preferred method of calculation.

Customers can browse your catalogue by section, category or search for specific products, adding them to their shopping basket as they browse.

Payment can be made by credit card through secure server, cheque with order or the method which most suits your business.

In all cases the customer has their order confirmed by email and you receive notification of received order for processing and fulfilment.

Features

Unlimited size of on-line shop (number of products)

Products/services on sale may be organised by:

*Section/Department
Category
Subcategory*

Product pictures supported:

*Thumbnail
Large*

Unlimited length of product description

Product variants supported (size, colour etc)

Multiple product pricing supported (eg small, medium, large)

Wide range of display options to on-line shoppers

**On-line search facility
Volume discount schemes supported**

Flexible Post and Packing scheme support:

*By destination
By item
By value*

Special rates for individual products allowed

Flexible discount scheme support

BASE PLAN

3,000MB/Month Data Transfer

**Domain Name registration/transfer
20 Email Forwarding Addresses**

**Auto Responders (20)
POP3 Mailboxes (11)
FrontPage Extensions**

**Script Enabled
Free Use of Scripts including search
Password Protected Areas**

**Multimedia Support
Database Access
ecom-trader**

**E-commerce Solution
Secure Server**

**The above supports volumes upto approx. 500 products online (assuming avg. image sizes and product descriptions)
Three additional plans provide support for product volumes upto and exceeding 5000 product lines.**

Multiple payment currencies supported
Built in shopping basket:
Shoppers can add, review and remove products from basket
Multiple delivery addresses supported
Multiple payment method supported:
*Instant on-line credit card acceptance**
Easily maintained using private on-line wizard
Off-line maintenance option.

**Requires use of NetBanx system*

101-103 Corbiehall
Bo'ness
EH51 0AU

Tel: 01506 517037
Fax: 01506 517038

e-mail: ecommm@meridion.co.uk